



**TULIP HOME**  
REAL ESTATE

**Brokerage  
Company**

# TULIP HOME REAL ESTATE

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Founded in 2019 by Kamal Al Adawi, Tulip Home Real Estate is a trusted name in UAE real estate, delivering exceptional services with integrity and professionalism across Dubai and beyond.

 Office No. 117 Deyaar Head Office Building, Al Barsha 1  
Dubai, U.A.E.



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# HI THERE!

At Tulip Home, we are passionate about redefining real estate in the United Arab Emirates. Established with a vision to lead the industry, we offer a comprehensive range of real estate services tailored for individuals, businesses, corporations, and government entities across the UAE.

Our approach is grounded in professionalism, integrity, and a commitment to meeting every client's unique needs, whether you are an investor, buyer, or tenant. Supported by a dedicated and dynamic team, we bring extensive expertise and an impressive inventory to facilitate a seamless, top-quality experience for all. With an eye on global expansion, Tulip Home is your trusted partner for all things real estate.

Discover how we can make your real estate journey both exceptional and effortless. Welcome to a new era in UAE real estate with Tulip Home.





TULIP HOME  
REAL ESTATE

# TABLE OF CONTENTS

About Company

01

CEO Message

02

Vision & Mission

03

Milestone

04

Our Service

05

Why Choose Us?

06

Our Goals

07

Meet The Team

08





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REAL ESTATE



# ABOUT COMPANY

Tulip Home as a Real Estate Company was established with the aim of being the vanguard of a restructured approach to Real Estate in the United Arab

Emirates. We offer a complete package of Real Estate services to individuals, businesses, companies, and governments in the United Arab Emirates.

Our company professionally caters for all Real Estate needs of clients in the nation, with the ultimate goal of globalization. Our company is equipped with an array of inventory and fields the best team of dedicated, dynamic and outstanding individuals. There are various teams saddled with different responsibilities to create a seamless flow of service delivery. Either you are an investor, a buyer or a tenant, we got you covered.







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**Kamal Hassan Al Adawi**

## **MANAGING DIRECTOR MESSAGE**

Investing in real estate transcends the mere acquisition of land or structures; it represents a profound commitment to shaping our world. Each property we invest in serves as a cornerstone of community, linking us to the vibrant tapestry of life that unfolds around it. Real estate investing is not just a financial decision; it's an opportunity to connect with our neighborhoods, fostering relationships and understanding the unique dynamics that drive local economies.

Through our investments, we play an active role in the evolution of our cities, contributing to their growth and vitality. Our choices impact not only our portfolios but also the lives of those who inhabit these spaces. As we invest in real estate, we invest in the future—enhancing infrastructure, creating jobs, and providing homes that nurture families and empower communities.

In essence, real estate is a tangible investment in progress and development, allowing us to leave a lasting legacy that reflects our values and aspirations. Together, we are not just owners of property; we are stewards of opportunity, dedicated to building a better tomorrow for ourselves and generations to come.





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# VISION & MISSION

## Vision

The satisfaction of our customers is the main priority and to be the only RIGHT real estate company that provides an OUTSTANDING & RELIABLE customer experience 100% of the time. In a bid to achieve this, we base all decision making on three factors;

- To achieve this, we focus on three key areas:
- The Clients: We center our efforts on understanding and exceeding our clients' needs, building strong relationships along the way.
- The Company: We foster a cohesive culture that promotes continuous improvement and innovation, aligning our strategies with long-term goals.
- The Team: We invest in our team members' growth and development, empowering them to deliver exceptional service and embody our core values.

We believe that these are intrinsic to whatever success we make

## Mission

Our mission is to provide an outstanding level of service and expertise in the real estate market to our clients, making each transaction a pleasurable experience. To act in the best interest of our clients at all times and we will place the clients concerns ahead of our own in each and every transaction, as we are devoted to development of long- term relationship with our client.





# MILESTONE

## 2019

Founded by Mr. Kamal Hassan al Adawi, the company marks a significant transition for him from a successful investor to a business owner in the real estate sector. His vision is to create a firm that not only thrives on his investment experience but also offers exceptional service in the property market.

## 2020

As the COVID-19 pandemic sweeps the globe, the company faces unprecedented challenges. Lockdowns and economic uncertainty lead to a sharp decline in real estate transactions. The management team works diligently to navigate this crisis, focusing on maintaining client relationships and exploring digital solutions to stay connected with potential buyers and sellers.

## 2021

With the market still struggling, the management team takes proactive steps to rethink their approach and way to prospect possible clients. They find ways to generate leads in a competitive landscape. They explore innovative lead generation methods, such as leveraging data analytics and social media for targeted outreach. This period of innovation lays the groundwork for future recovery and growth.

## 2022

As vaccination efforts gain momentum and the market begins to stabilize, the company starts to see a slow but steady increase in business. Real estate activity picks up as clients regain confidence in the market. The team works tirelessly to rebuild its reputation and capitalize on the growing demand, leading to incremental improvements in sales and client engagement.

## 2023

As the market thrives, the company begins to expand its workforce, adding more agents to meet the rising demand. This growth not only enhances their ability to serve clients but also fosters a more dynamic team environment. As they continue to innovate and adapt, the company lays the groundwork for sustained success, steadily increasing its market share and solidifying its position in the industry.

## 2024

The company has established a stable and flourishing operation, marked by consistent growth and a strong team. Looking ahead, the leadership sets ambitious plans for expansion, aiming to onboard more agents and broaden their market reach. This proactive approach positions the company to capitalize on emerging opportunities and strengthen its foothold in the real estate industry.





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# OUR SERVICES

We specialize in residential sales and rentals, off-plan sales, and commercial real estate, offering tailored solutions to fit a variety of preferences and requirements. Our expert team is dedicated to helping you navigate the market and find the perfect property, whether you're seeking a new home, investing in off-plan developments, or looking for prime commercial space.

## Residential & Rentals

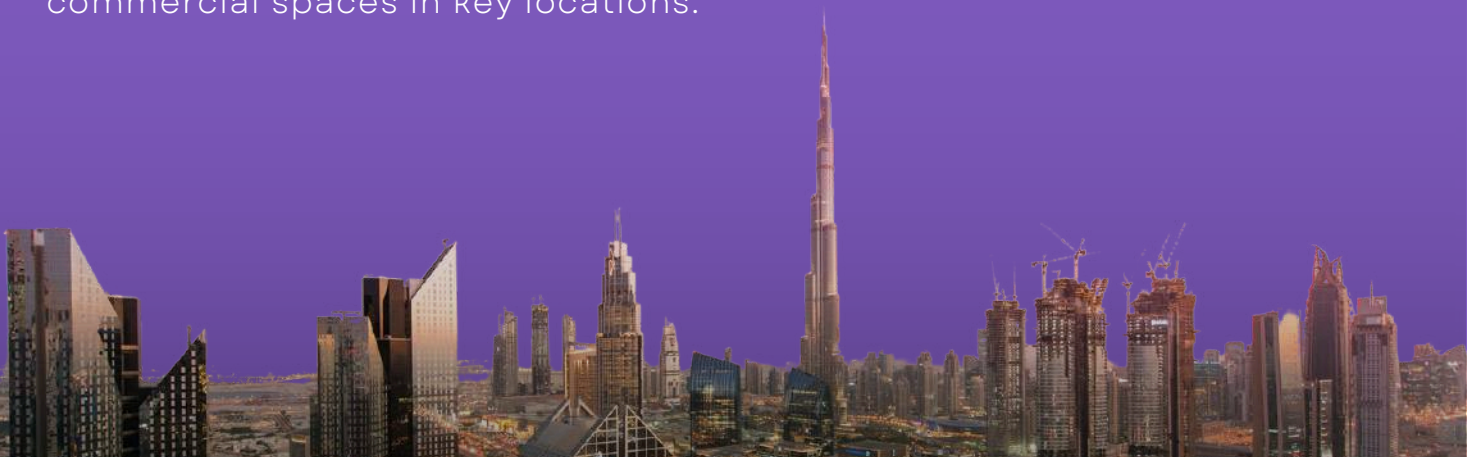
We specialize in renting and selling a diverse range of properties, including luxury apartments and townhouses, catering to various client needs and preferences.

## Off-Plan Sales

Tulip Home Real Estate is your go-to partner for purchasing off-plan properties, providing insights and opportunities in some of the most promising developments in the region.

## Commercial Real Estate

Our expertise extends to the commercial sector, offering comprehensive solutions for businesses looking to buy or lease prime commercial spaces in key locations.







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# WHY CHOOSE TULIP HOME REAL ESTATE?

## Wide Network:

With over 300 companies registered with us, we have a vast network that ensures our clients get access to the best deals and opportunities in the market.

## Extensive Coverage:

We operate across all areas of Dubai and the entire UAE, ensuring that our clients can find the perfect property, no matter their location preferences.

## Client-Centric Approach:

At Tulip Home Real Estate, our clients are at the heart of everything we do. We take pride in offering personalized services that are tailored to meet individual needs, whether you're looking to buy, rent, or invest.

When you choose us, you benefit from our extensive network of over 300 registered companies, giving you access to the best deals and opportunities in the market. Our comprehensive coverage across Dubai and the entire UAE ensures that no matter your location preferences, we can help you find the perfect property. Most importantly, our client-centric approach means that you are at the heart of everything we do. We take pride in providing personalized services tailored to your unique needs, whether you're looking to buy, rent, or invest. Let us be your trusted partner in achieving your real estate goals!





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REAL ESTATE

# OUR GOALS

To establish Tulip Home Real Estate as the leading authority in customer satisfaction within the UAE real estate market, achieving a client satisfaction rate of 100% by prioritizing their needs in every interaction. We will strengthen our relationships through personalized service and consistent communication, foster a culture of innovation and teamwork that drives continuous improvement, and invest in the professional development of our team to ensure they deliver exceptional service. By embodying our core values and acting in our clients' best interests at all times, we aim to create lasting partnerships and set the standard for outstanding and reliable real estate experiences.

## Processes to Achieve This Goal:

- We invest in a user-friendly CRM system to track client interactions, preferences, and feedback. This will allow us to tailor our services to individual client needs, ensuring a more personalized experience and strengthening long-term relationships.
- We ensure that our agents provide a 24/7 support line that clients can reach them any time for questions or concerns. This ensures that clients feel supported and valued, regardless of when they need assistance.





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# MEET THE TEAM

Homam Hajar



Sales Manager

Patrick Bernardo



Real Estate Agent

Nasser Khalil



Real Estate Agent

Yazan Aladawi



Real Estate Agent

Fadi Alkadi



Real Estate Agent

Sham Alriesh



Real Estate Agent

Mehyar Hajer



Real Estate Agent

Chris Abreo



Real Estate Agent

Shaima Weisy



Real Estate Agent

Husain Tajjour



Real Estate Agent

Lyna Tigha



Real Estate Agent